

2021 Presentation Summit

Schedule of Seminars and Events

Sat, Sep 25

- 10:00am **Certification Boot Camp, Specialist**
To help you pass with flying RGB values
As our industry evolves and matures, so does the need to demonstrate proficiency and value to organizations that seek to employ or hire you. The Presentation Guild is taking a leadership position in this growing opportunity and is introducing Professional Certifications, a set of tests to enable you to demonstrate your knowledge and acumen and earn a credential for them.
- The Presentation Summit is partnering with the Guild to offer an extraordinary opportunity to prepare you for and help you pass this comprehensive test. Our Certification Prep Workshop will take place the day before the conference begins, Sat, Aug 8, at our conference venue. Those who want to earn their stripes in the presentation profession need only come in one day early.
- For complete information about this course (which opens in its own browser window): [CLICK HERE.](http://www.presentationsummit.com/cert-prep)
- 10:00am **Certification Boot Camp, Expert**
To help you pass with flying RGB values
As our industry evolves and matures, so does the need to demonstrate proficiency and value to organizations that seek to employ or hire you. The Presentation Guild is taking a leadership position in this growing opportunity and is introducing Professional Certifications, a set of tests to enable you to demonstrate your knowledge and acumen and earn a credential for them.
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- 6:00pm **Saturday Night Happy Hour**
In the hotel lobby

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Sun, Sep 26

10:00am **Engagement!**

The secret sauce of connecting with audiences

You have great slides and a good feel for public speaking. Now you're thinking, "What can I do to get my audience involved in the presentation? How can I break up lecture and demonstration sessions so that the audience is doing something active?"

This course will show you why, when, and how to involve audiences in your presentations. You'll experience about a dozen no cost/low cost ways to engage audience members, for presentations ranging from five minutes to full days. You'll come away knowing how to get audience members talking, walking, writing, interacting, and learning from each other.

For complete information about this workshop and the other two offered on Sunday: [CLICK HERE](http://www.presentationssummit.com/crash).

12:30pm **Farewell to Death by PowerPoint**

Everything you need to know to start creating wonderful presentations

You learned PowerPoint years ago and think you have decent instincts for building an effective presentation for your boss, client, or co-worker. But something inevitably derails you. The story gets changed, the boss wants an extra graph, and it all needs to be done by tomorrow. It is times like these when your job is no fun. You don't like these changes but you lack the confidence to explain why. And your PowerPoint skills will be challenged by all these extras, so you go on auto-pilot and do what most do: you stuff it all onto the slide and hope for the best.

You can stop this madness! This two-hour crash course is the perfect jumpstart to the conference, guaranteed to get you off on the right foot by helping you craft, design, and strategize through the process of creating first-rate presentations.

For complete information about this workshop and the other two offered on Sunday: [CLICK HERE](http://www.presentationssummit.com/crash).

3:00pm **Data Visualization**

Creating effective charts and data stories for presentation

As data becomes more important than ever for organizations, the ability to visualize that data and create effective charts on slides has become an absolute necessity for presentation designers. The designers who understand best practices for data visualization will see their professional stock rise as they can offer more than tired pie charts, offer solutions for spaghetti line charts, and know why clustered column charts are so ineffective.

Nolan Haims trains organizations all across the country in how to better communicate their data, and in this session will share the core of that training to help you create better data stories.

For complete information about this workshop and the other two offered on Sunday: [CLICK HERE](http://www.presentationssummit.com/crash).

5:00pm **Welcome Reception**

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6:30pm **Presentation Guild Annual Meeting**

For devotees and tire kickers

This marks the fourth annual meeting of the Presentation Guild. Join us for a quick rundown of what we've accomplished and our plans for the future. The Guild is a non-profit advocacy group striving to improve the experiences and fortunes of everyone involved in the industry and the profession. Annual memberships are available and complete details can be had at www.PresentationGuild.org.

9:00pm **Business Round Table**

Ready to hang out a shingle or connect with like-minded entrepreneurs?

Do you own a presentation business, speak professionally, or work freelance? Or do you hope to do one of these things one day? Being an entrepreneur is exciting, but also challenging when you don't have an opportunity to gather with others and share best practices. On Sunday evening at the Presentation Summit, gather with others in similar situations to talk shop.

Veteran Summit presenter and entrepreneur Nolan Haims will moderate a free-flowing discussion focused on sharing best practices, solutions to common challenges and the latest tools and workflows. Our philosophy is that there is more than enough business to go around, and by making the pie bigger, we all get a bigger piece.

Come prepared to share what is working for you, whether it is a marketing idea, operations technique, or personnel approach. If you have a particular challenge in your business, bring that too and the group will help with ideas and experiences from our own businesses.

9:00pm **Women in Business**

For women, by women, about women

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Mon, Sep 27

9:00am **Nigel Holmes**

10:00am **Super-Simple Slide Designs**

10:45am **The Makeover Maven**

10:45am **Richard Goring**

11:00am **Beyond Pies**

1:30pm **Short Stories**

2:30pm **Here's to Your Vocal Health**

2:30pm **Jamie Garroch**

3:30pm **Text Heavy!**

3:30pm **Template Workshop**

4:30pm **Trivia Contest**

9:00pm **Women in Business**

9:00pm **Future of Presentation**

9:45pm **Guru Session**

Stay on the cutting edge

Emerging technologies on the horizon will soon unlock new tools for visual communication and storytelling. In this interactive session, we'll discuss the latest tech trends (with cool examples) around stage presentations, slide design, video content, and remote collaboration.

You'll walk away with a broad view of the changing presentation landscape and the new skills needed to stay competitive.

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Tue, Sep 28

9:00am **Jasmine Williams**

10:00am **Julie T on Type**

10:00am **Micro-Learning**

11:00am **Real-World Makeovers**

11:00am **Surf with Me**

1:30pm **Short Stories**

2:30pm **Non-Sales Presentations**

2:30pm **PowerPoint Karaoke**

3:30pm **Can PowerPoint Save Your Life?**

3:30pm **PowerPoint for Print**

6:30pm **Tuesday Night Celebration**

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Wed, Sep 29

9:00am **Jeff Pearlman**

9:45am **Storytapping**

Unleashing your story to impact others

The very qualities that make us unique also make our knowledge more relatable when we share them. This interactive session will tap into our own individual uniqueness and power as storytellers, so they can be an asset in our efforts to communicate with impact.

9:45am **Translating Design into PowerPoint**

11:00am **BetterPhotos = Better Presentations**

Unleashing your story to impact others

The very qualities that make us unique also make our knowledge more relatable when we share them. This interactive session will tap into our own individual uniqueness and power as storytellers, so they can be an asset in our efforts to communicate with impact.

11:00am **Speak Their Language**

Unleashing your story to impact others

The very qualities that make us unique also make our knowledge more relatable when we share them. This interactive session will tap into our own individual uniqueness and power as storytellers, so they can be an asset in our efforts to communicate with impact.

1:45pm **Catching up with Pecha Kucha**

Embracing constraint creates amazing presentations

Pecha Kucha is a form of presentation where presenters prepare 20 slides (no more, no less) with which to tell their stories. Each slide automatically advances in 20 seconds. What this means is that presenters prepare presentations that are focused, entertaining, and motivating, and they're done in six minutes and forty seconds.

3:00pm **Five Minutes or Fewer**

Embracing constraint creates amazing presentations

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5:00pm **One Final Happy Hour**